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***FOR IMMEDIATE RELEASE***

**9th ANNUAL ESSENTIALS FOR YOUNG LIVES COMMUNITY OUTREACH EVENT -  
NOW THROUGH MAY 10<sup>th</sup>**

April 17, 2018 (Riverside, CA) --- The 9th Annual HomeAid Inland Empire (HAIE) Essentials For Young Lives campaign, a community outreach effort to collect much-needed baby care items for infants and toddlers who reside in homeless shelters throughout San Bernardino and Riverside counties, will take place now through May 10<sup>th</sup>.

The goal for this year's Essentials campaign is to collect more than 250,000 baby care items that will be distributed to a dozen HomeAid Inland Empire service provider partners that offer housing and services for homeless families and single women with children.

Businesses, community organizations and individuals are invited to participate in the drive by collecting essential baby items, including disposable diapers, baby wipes, baby food and baby hygiene products, as well as paper products like paper towels, toilet paper and tissues.

Bank of America and San Manuel Band of Mission Indians will be primary event sponsors of this year's Essentials for Young Lives collection campaign. In addition to providing funding, Bank of America employee volunteers will be collecting baby care items during the month-long event, and will help inventory and distribute the items collected.

Other HomeAid Inland Empire corporate partners participating in the Essentials campaign will be All Southern California Escrow Inc., Arrowheart Foundation, Boudreau Pipeline, Caliber Home Loans, Complete Builder Service Inc., Fidelity National Title Group, Lennar, loanDepot, Meridian Land Development, Reliable Lumber, US Bank, Wells Fargo Bank, as well as the Baldy View and Riverside County Chapters of the Southern California Building Industry Association (BIA).

HomeAid Inland Empire Board member Renee Hunt-Moore of Arrowhead Credit Union will be serving as the Essentials chairperson. HAIE Executive Director, Julie Reay, is organizing the collection campaign.

The HomeAid Inland Empire homeless housing service provider partners that will be receiving the Essentials baby care item donations from this year's collection campaign are: Mary's Mercy Center's Veronica's Home and Mary's Table charity operations in San Bernardino; Path of Life Ministries' homeless family shelter facilities in Riverside; Project T.O.U.C.H. in Murrieta; Rancho Damacitas Empowerment Village in Temecula; Foothill Family Shelter in Upland; Coachella Valley Rescue Mission; Valley Restart Shelter in Hemet; Lutheran Social Services (LSS) Genesis House Community Care Center in Riverside; Operation Grace in San Bernardino; Time for Change in San Bernardino; and High Desert Homeless Services in Victorville.

HomeAid Inland Empire, the non-profit charity of the Riverside County and Baldy View BIA Chapters, helps build new lives for homeless men, women and children in San Bernardino and Riverside counties through housing and community outreach.

For more information about the HomeAid Inland Empire Essentials for Young Lives collection campaign, please contact HAIE Executive Director Julie Reay at [Julie@homeaidie.org](mailto:Julie@homeaidie.org) or call 951/686-0628 or visit the organization's website at [www.homeaidie.org](http://www.homeaidie.org) to volunteer or make a donation.

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Caption: HAIE Executive Director Julie Reay, HAIE Board Member and Essentials Chairperson Renee Hunt-Moore, along with volunteers, are loading diapers to be distributed to homeless housing service provider partners in San Bernardino and Riverside counties.