



3891 11th Street
Riverside, CA 92501
CONTACT: Julie Reay
(951) 686-0628

FOR IMMEDIATE RELEASE

13th ANNUAL TRAP SHOOT FUNDRAISER MAY 4th

April 17, 2018 (Riverside, CA) --- The 13th Annual HomeAid Inland Empire (HAIE) Trap Shoot & Builder Chili Cook-Off fundraiser event will be held again this year at Redlands Shooting Park on Friday, May 4th.

Riverside County Sheriff Stan Sniff will be the Honorary Chairman for the event, and HAIE Executive Committee and Board secretary Judy Hosseini of PRMG is this year's Trap Shoot Chairperson. Celebrity guest Joe Mantegna, host of "Gun Stories", will also be making an appearance in support of this worthy cause.

HomeAid Inland Empire, the non-profit charity of the Baldy View and Riverside County Chapters of the Southern California Building Industry Association (BIA), helps build new lives for homeless men, women and children in San Bernardino and Riverside counties through housing and community outreach. HAIE works with various homeless service provider partners to renovate or build quality housing developments to provide a safe place to stay for individuals and families throughout Riverside and San Bernardino counties while they work to rebuild their lives and regain self-sufficiency.

"Our Trap Shoot fundraiser is a great opportunity for our corporate partners and building industry supporters to make a significant financial contribution and assist HomeAid in making an impact on the issue of homelessness in the Inland Empire," said Julie Reay, HAIE Executive

Director. "Funds raised at this event will support our ongoing housing development program to create housing for nearly 3,000 men, women and children who are homeless every day in Riverside and San Bernardino counties," she added. "Since 1990, HomeAid Inland Empire has partnered with service providers to create 42 housing developments that have served over 38,000 homeless people in the Inland Empire. This year our goal is to have over 200 trap shooters and other attendees join us for a day of fun to support our continuing efforts."

"HomeAid Inland Empire has done outstanding work on our behalf for over 28 years to help deal with the serious issue of homelessness in our community, and we are proud to support their efforts," commented Riverside County Chapter Building Industry Association (BIA) CEO Bill Blankenship in announcing that the chapter will again be the host sponsor for this year's Trap Shoot fundraiser event. "HomeAid is one way that the Inland Empire building industry is able to give back to the community we serve, and we will continue to be a strong supporter because the need to help provide housing for the homeless is still critical."

All Southern California Escrow Inc., Complete Builder Service Inc., Lennar Homes, and loanDepot are the event sponsors this year. Masonry Innovations Inc. and PRMG are the photo sponsors, and the Riverside County Economic Development Agency (EDA) will be the event food sponsor again.

Additional sponsorships have been provided by Meridian Land Development, Reliable Wholesale Lumber, GreenBee Concrete, USA Tactical Depot, JDE Construction, Movement Mortgage, Pacific Masonry Walls, Boudreau Pipeline, Caliber Home Loans, Fidelity National Title, Fusion Sign & Design, and Red Robin Restaurants.

Registration opportunities are available for fivesome trap shooting teams at \$895 and individual trap shooters at \$195, as well as spectator sign ups at \$50. The deadline for online registration is Monday, April 30th, at the HAIE website, www.homeaidie.org, or by contacting Julie Reay at julie@homeaidie.org.

Adding to the fun and festivities at the Trap Shoot event will be the Builder Chili Cook-Off competition and Cookie Challenge, involving top homebuilders and supporting companies in the Inland Empire. Lennar Homes, the defending chili cook-off champion, and Masonry Innovations, another past chili champion, will be in this year's competition as well as newcomer Movement Mortgage.

Many of HomeAid Inland Empire's service provider partners, including Operation SafeHouse, Path of Life Ministries, Project T.O.U.C.H., Lutheran Social Services (LSS), Foothill Family Shelter, Mary's Mercy Center, and Operation Grace have been invited to have information tables at the event to give attendees an opportunity to learn more about what is being done to end homelessness in the local area.

For more information about the work being done by HomeAid Inland Empire, contact Executive Director Julie Reay, julie@homeaidie.org, or visit the organization's website at homeaidie.org to volunteer or make a donation.

###

Caption: BIA/Riverside County Chapter CEO Bill Blankenship and Riverside County Sheriff Stan Sniff.